S/N 09/845,648

Docket: YOR920010396US1

RECEIVED **CENTRAL FAX CENTER**

AUG 1 7 2004

OFFICIAL

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

McGinn&Gibb, PLLC

In re Application of

Levarioni et al.

Serial No.: 09/845,648

Group Art Unit: 2172

Filed: April 30, 2001 Examiner: Pham, H.Q.

DATA MINING TECHNIQUES FOR ENHANCING DEPARTMENT STORE For:

SPACE MANAGEMENT

Commissioner for Patents Alexandria, Virginia 22313-1450 Box AF

REQUEST FOR RECONSIDERATION UNDER 37 C.F.R. §1.116

Sir:

In response to the Office Action dated June 17, 2004, please consider the comments contained herein, relative to the above-identified application. Although there are no claim amendments, Applicants provide a clean copy of the current claims for the record and the benefit of the Examiner.